CoStar Group™

Second Quarter 2024 Investor Presentation





Legal Disclaimer

Certain information in this presentation includes "forward-looking statements" within the meaning of federal securities laws, including financial projections of CoStar Group, Inc. ("CoStar Group" or the "Company"), addressable markets, statements about management's plans, growth strategy, goals and objectives for future operations and similar statements regarding expected future events. These statements are not guarantees of future performance and involve risks and uncertainties that could cause actual results to differ materially.

Factors that could cause or contribute to such differences include: general economic conditions; the risk that our projections about revenue, EBITDA, Adjusted EBITDA, net income per share, Non-GAAP net income, Non-GAAP net income per share, site traffic or the number of users on our sites are not as expected; product development and releases; planned sales and marketing activities and investments; the anticipated benefits of completed or proposed acquisitions; trends in customer behavior; effective tax rates; the anticipated benefits of cross-selling efforts; planned service enhancements; legal and regulatory issues; methods that we use to measure unique visitors to our portals, including Google Analytics, may misstate the actual number of unique persons who visit our network of mobile applications and websites for a given changes in accounting policies or practices and current economic conditions, including the potential impacts of the COVID-19 pandemic, on the commercial real estate industry and our customer base. Additionally, annualization of historical results from short periods of time or small sample sizes may differ materially from actual results realized in future periods and may not take into account other future market conditions that may negatively affect those results.

More information about potential risks that could cause actual results to differ from those contemplated by the forward-looking statements is included in our filings with the Securities Exchange Commission (the "SEC"), including our most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. All forward-looking statements are based on information available to us on the date of this presentation, and we assume no obligation to publicly update such statements whether as a result of new information, future events or otherwise.

This presentation includes certain non-GAAP financial measures, including EBITDA, Adjusted EBITDA, Adjusted EBITDA margin, Non-GAAP Net Income, Non-GAAP Net Income per Share, Organic Revenues and Acquired Revenues, which are used by our management and board of directors to measure operating performance and trends and to prepare our annual budget. You should not consider these measures in isolation or as a substitute for analysis of our results as reported under GAAP. Reconciliation tables and other important information about the Company's financial results and operating metrics used herein are included in the Appendix to this presentation. This presentation also contains estimates and statistical data made by independent parties and by CoStar Group related to market size, the housing rental market, agent users, site traffic, growth and other data about CoStar Group's industry and performance. These data involve a number of assumptions and limitations, which may significantly impact their accuracy, and you are cautioned not to give undue weight to such estimates. Projections, assumptions and estimates of future performance are necessarily subject to a high degree of uncertainty and risk.

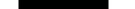
This presentation is not an offer or a solicitation of an offer to purchase any securities.



CoStar Group™

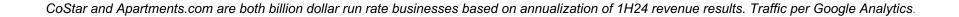
Second Quarter 2024 Highlights





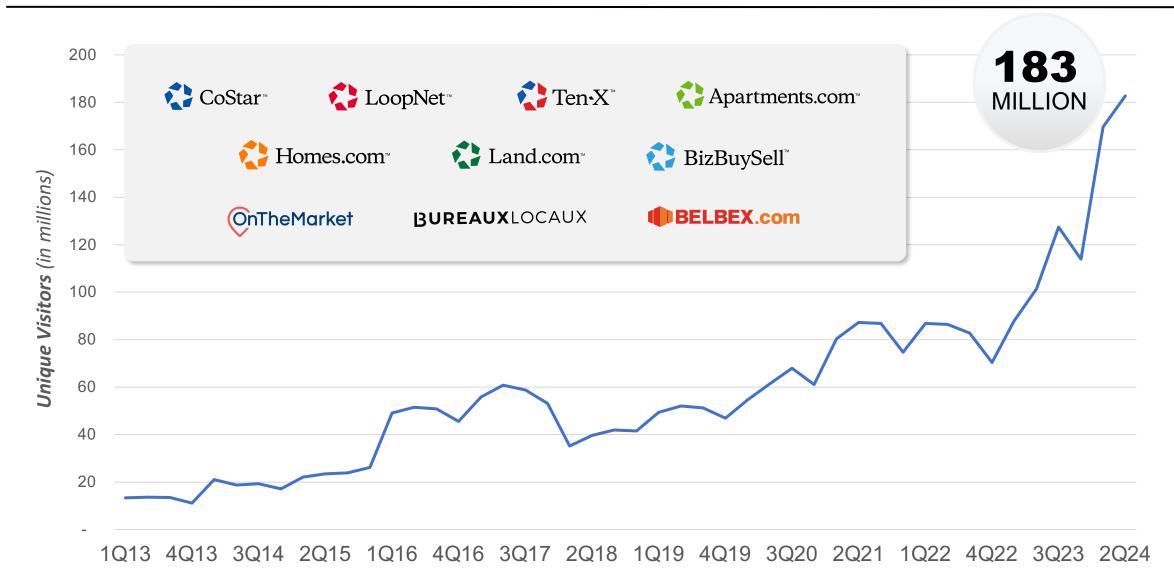
Second Quarter 2024 Highlights

- Second quarter 2024 revenue of \$678 million increased 12% year-over-year and our two businesses with billion dollar run rates delivered double-digit revenue growth.
- Annualized net new bookings of **\$67 million**, with commercial business bookings representing **79%** and residential bookings contributing **21%**.
- Homes.com net new bookings of **\$55 million** in first two quarters. Apartments.com took two years to achieve and is now our largest business.
- Traffic to CoStar Group sites reached a record **183 million** average monthly unique visitors in the second quarter, an increase of **81%** year-over-year.
- Homes.com Network traffic reached **148 million** average monthly unique visitors in the second quarter, an increase of **73%** year-over-year.





Year-over-Year Traffic Growth of 81% in Q2 2024





Second Quarter and Year to Date 2024 Results

	Second Quarter	Year to Date
Revenue	\$678 million 12% year-over-year growth	\$1,334 million 12% year-over-year growth
Net income	\$19 million \$0.05 per diluted share	\$26 million \$0.06 per diluted share
Adjusted EBITDA	\$41 million	\$53 million
Net new bookings	\$67 million	\$153 million
Non-GAAP net income	\$61 million \$0.15 per diluted share	\$103 million \$0.25 per diluted share



2024 Third Quarter and Full Year Outlook

	Third Quarter	Full Year
Revenue	\$692 million to \$697 million 11% year-over-year growth	\$2.735 billion to \$2.745 billion 12% year-over-year growth
Net income	\$22 million to \$26 million \$0.05 to \$0.06 per diluted share	\$107 million to \$114 million \$0.26 to \$0.28 per diluted share
Adjusted EBITDA	\$47 million to \$52 million 7% margin	\$195 million to \$205 million 7% margin
Non-GAAP net income	\$63 million to \$67 million \$0.15 to \$0.16 per diluted share	\$263 million to \$270 million \$0.64 to \$0.66 per diluted share



CoStar Group™

Company Overview

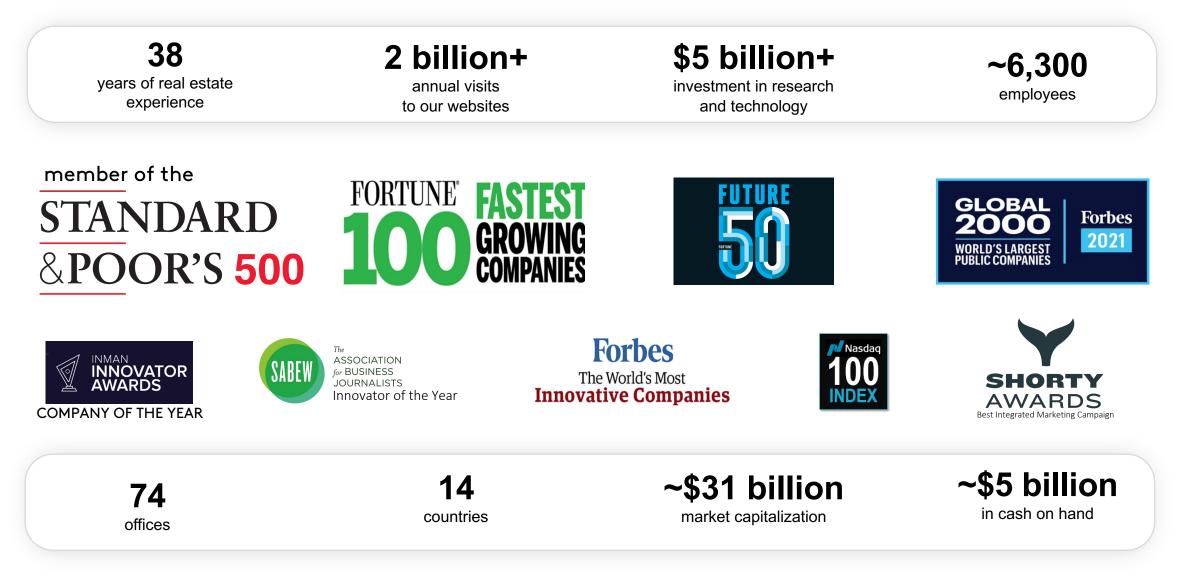


MISSION STATEMENT

We are digitizing the world's real estate, empowering all people to discover properties, insights, and connections that improve their businesses and lives.

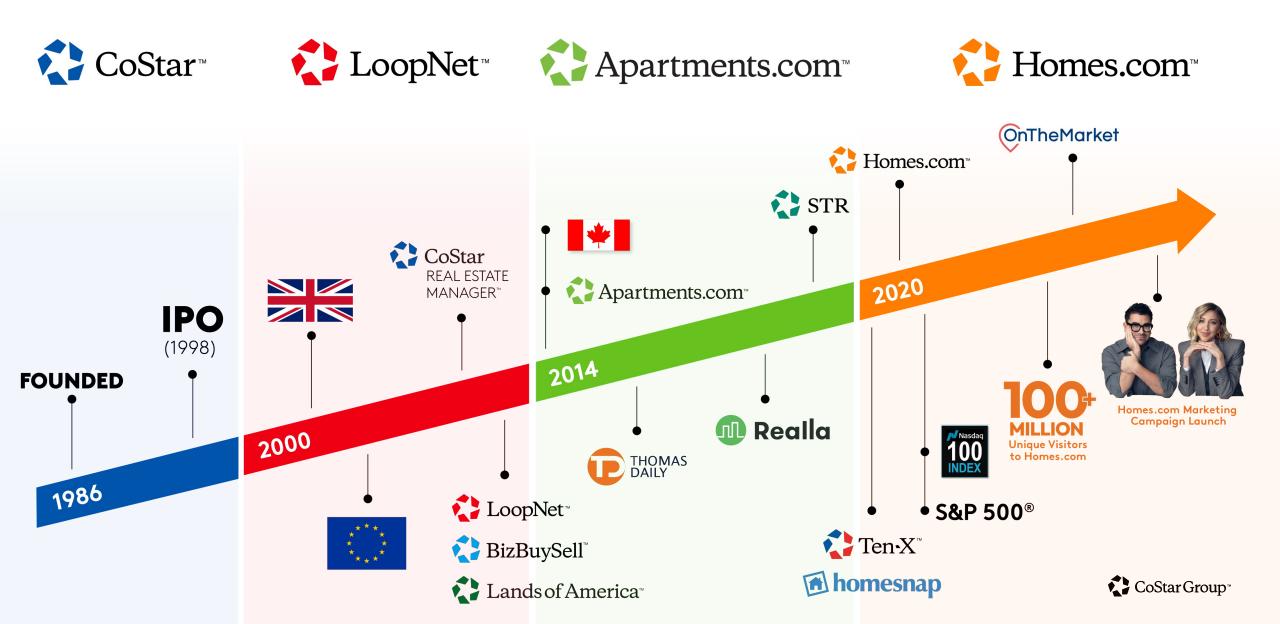


CoStar Group is the Global Leader in Digitizing Real Estate





38 Years of Growth and Innovation



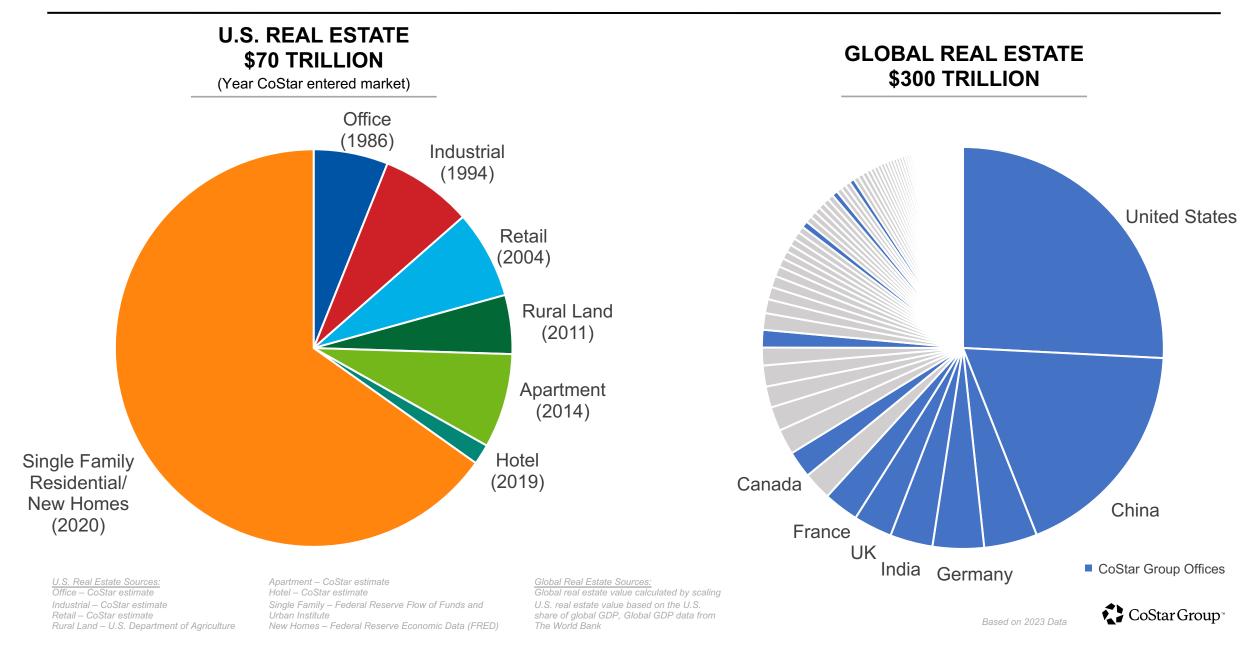
A Global Leader in the Digital Transformation of the \$300+ Trillion Real Estate Industry

- Long growth runway: Global addressable market for real estate information and marketplaces estimated at > \$100 billion.
- Strong competitive position: Massive proprietary dataset built over 38 years with > \$5 billion invested in research.
- Leading Property Marketplaces: Hundreds of millions shop our online real estate marketplaces.
- Successful growth track record: 53 consecutive quarters of doubledigit revenue growth, both organic and through acquisitions.
- Attractive financial model: 96% subscription revenue. 90% renewal rates. Strong margins, high free cash flow and a fortress balance sheet.

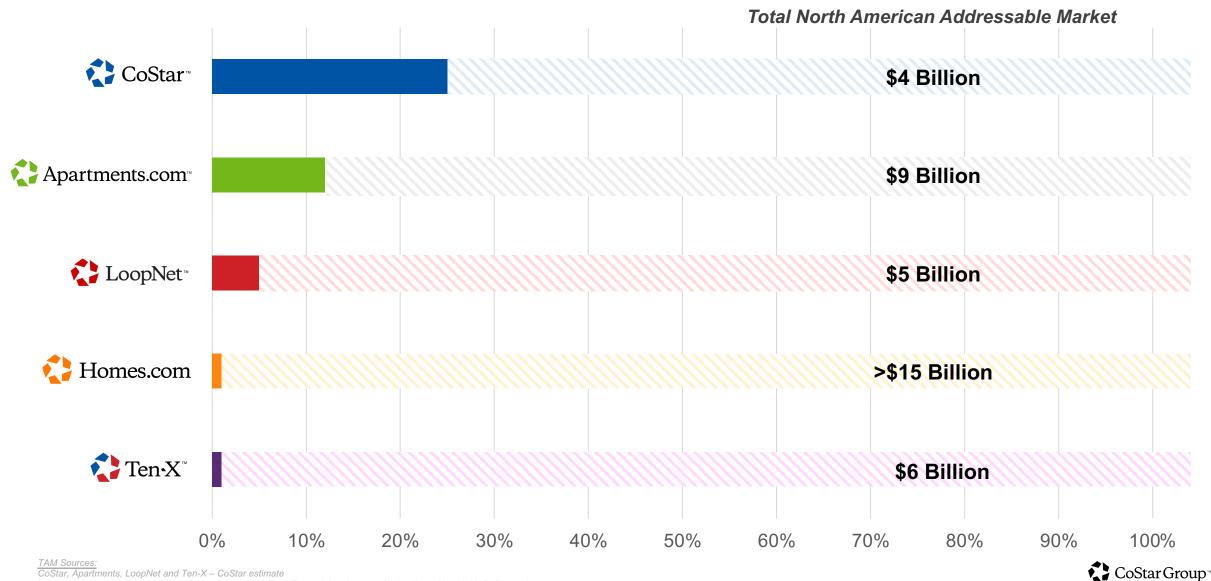
*All data as of June 30, 2024. Subscription revenue includes all contracts regardless of term. Renewal rate is for the trailing 12 months as of June 30, 2024, for contracts with 12 month or longer terms.



Global Real Estate: A \$300 Trillion Asset Class

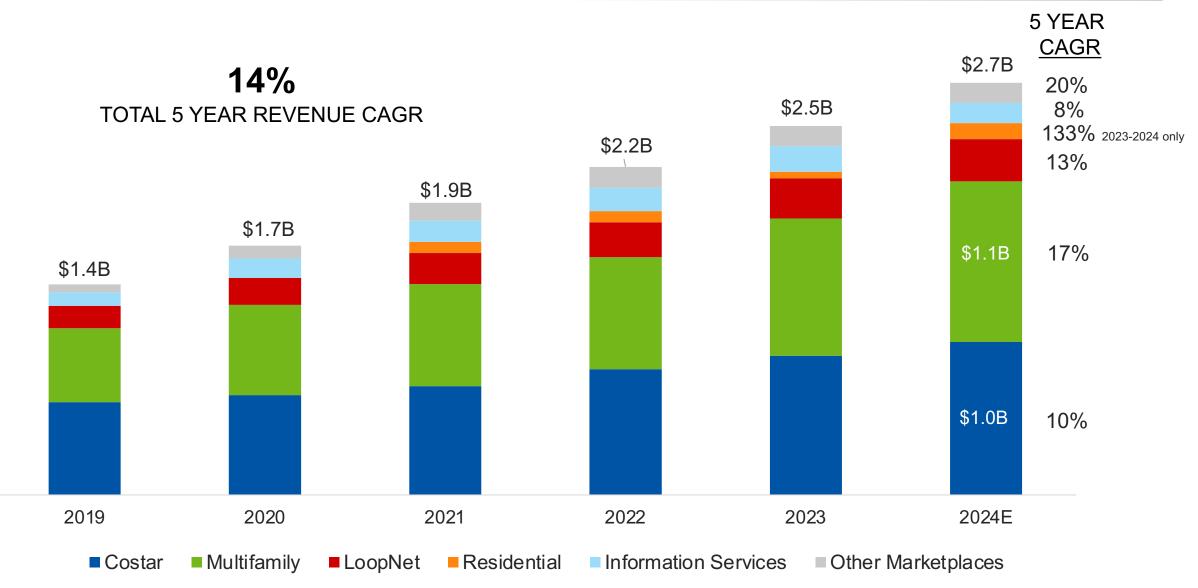


~\$40B North American Addressable Market, Global Market > \$100B



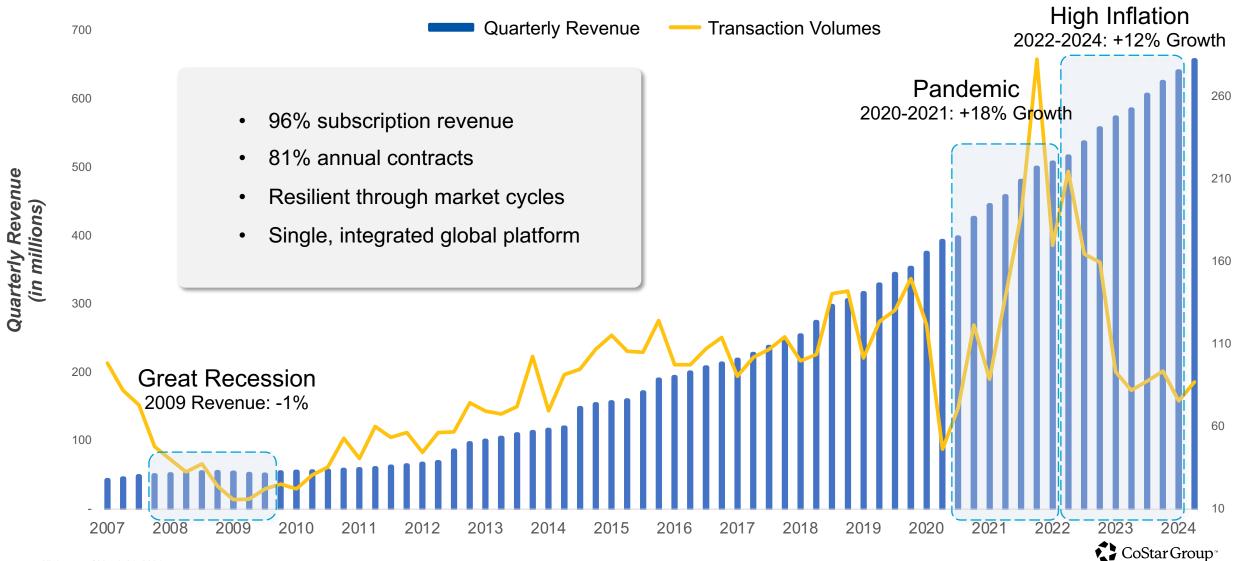
Homes.com - extrapolation of Borrell Associates "2019 Real Estate Advertisement Outlook" combined with CoStar estimate

Strong Double-Digit Growth with Two Brands Over \$1 Billion in Revenue Run Rate

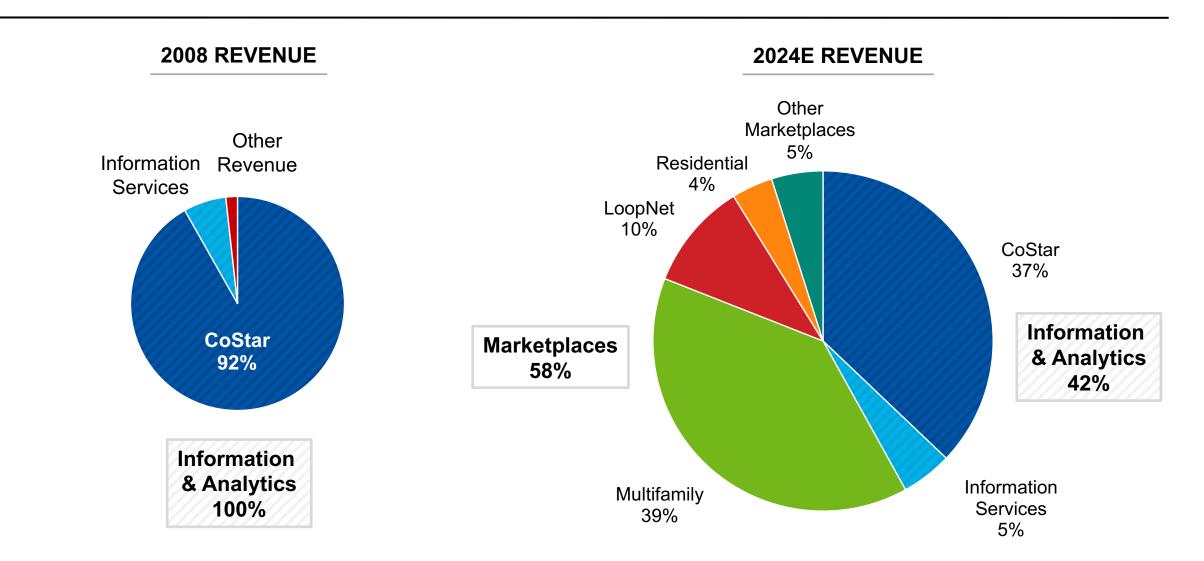




53 Consecutive Quarters of Double-Digit Revenue Growth Regardless of Commercial Property Transaction Volumes

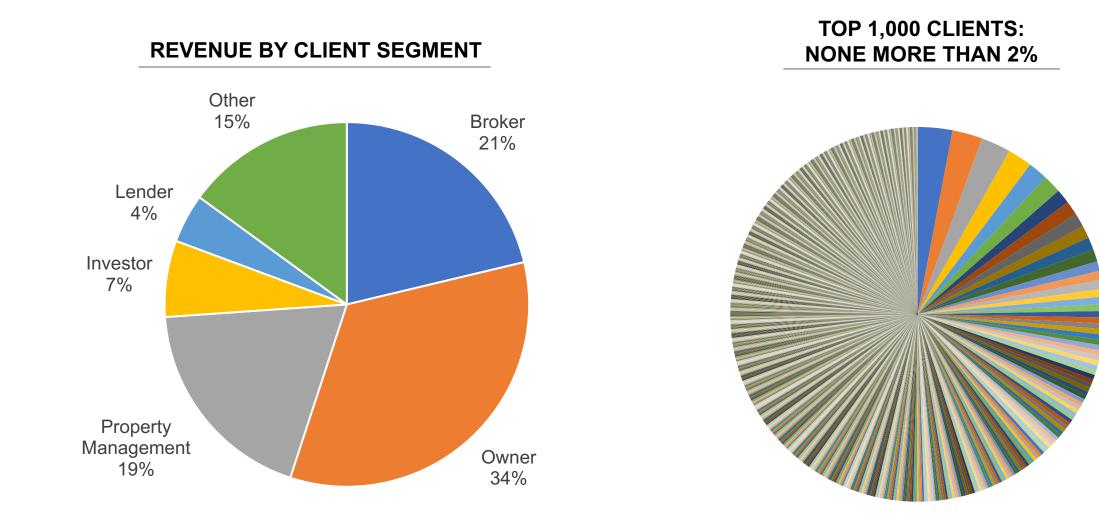


More Diversified with More Countercyclical Business Mix Since the Great Recession



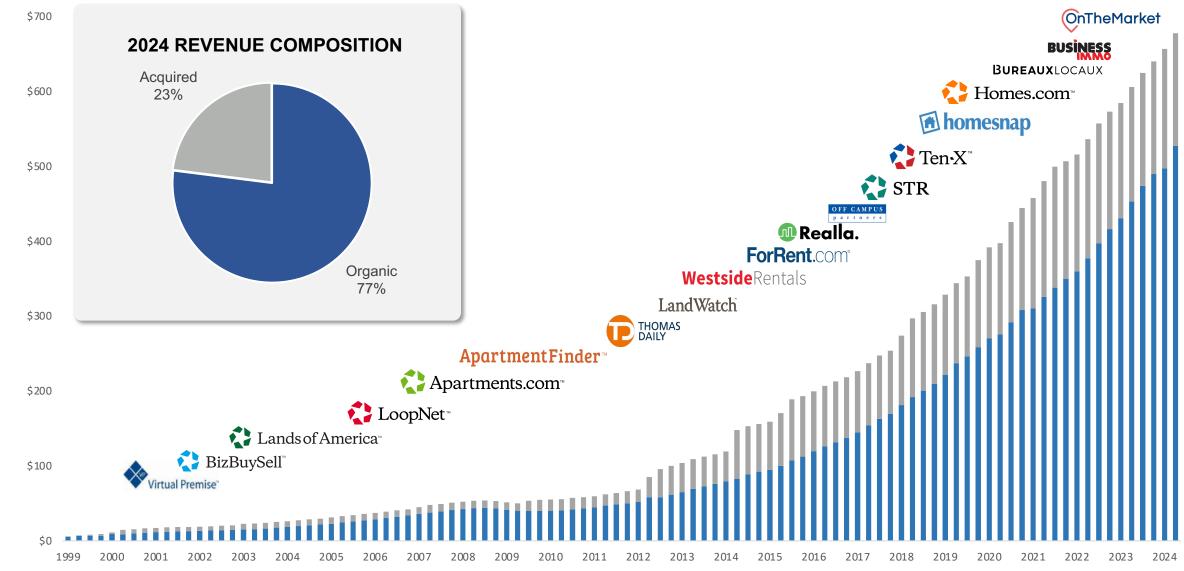


Diversified Client Base with Minimal Concentration





Successful Acquisition and Integration Track Record





High-Growth, High-Margin Subscription Business Model

Double-Digit Revenue Growth	 23% Revenue CAGR since IPO 24 years ago CoStar and Apartments.com reached \$1 billion in annual run rate revenue
Predictable Subscription Services Revenue	 ✓ 96% subscription revenue with 81% annual contracts ✓ 95% renewal rate for clients > 5 years ✓ Double-digit revenue growth for 53 straight quarters
Strong Operating Leverage	 80% gross margin Commercial information and marketplace businesses 40%+ margins
Highly Cash Generative with Strong Balance Sheet	 Net cash provided by operating activities of \$490 million for 2023 ~\$5 billion cash versus \$1 billion of debt



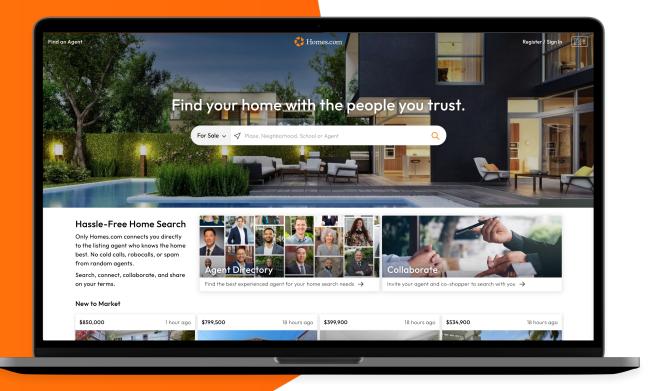
Homes.com[™]

The fastest growing U.S. residential marketplace

CoStar Group

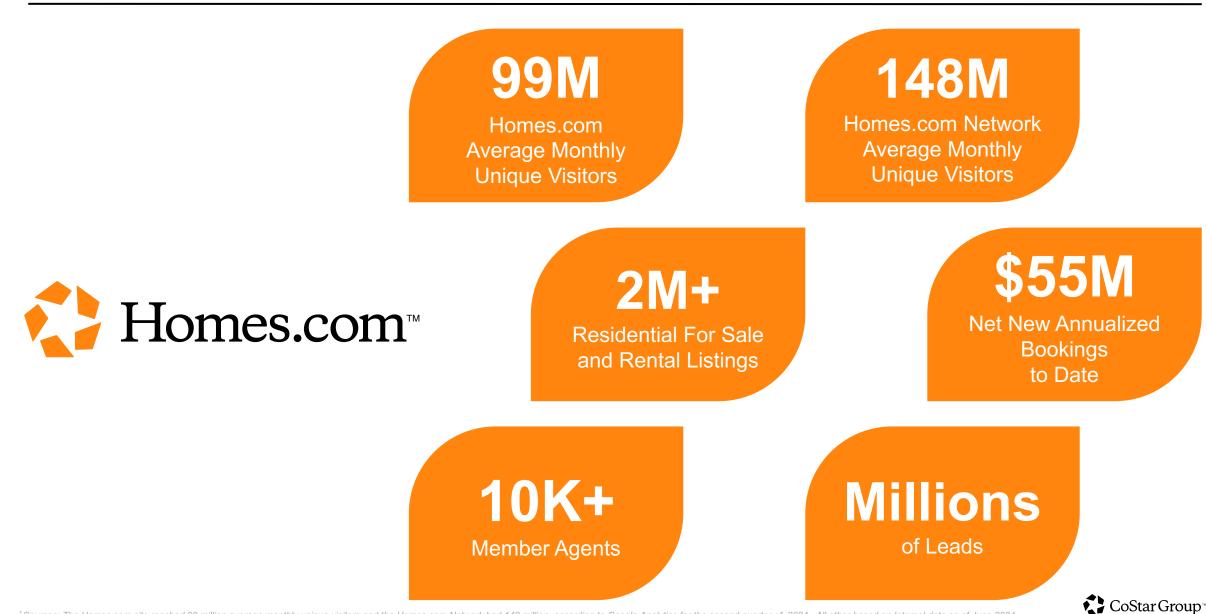
Our Vision

Establish Homes.com as the #1 residential real estate marketplace



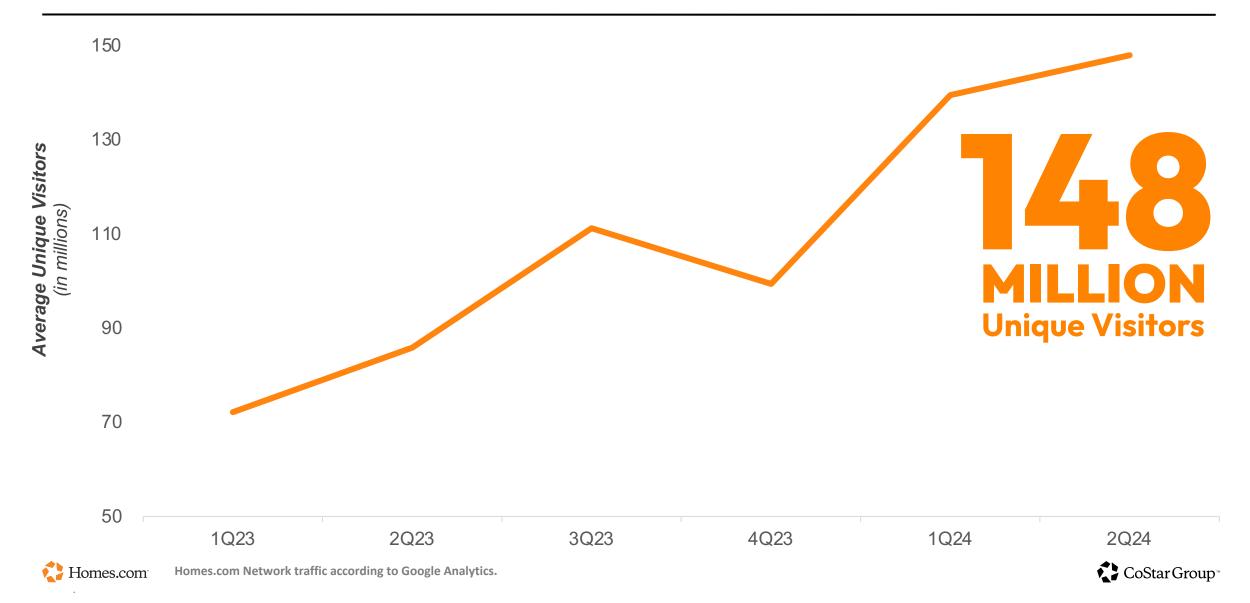


Homes.com by the Numbers



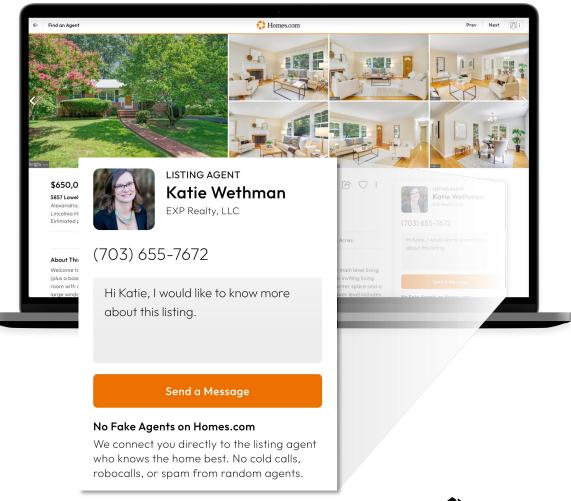
* Sources: The Homes.com site reached 99 million average monthly unique visitors and the Homes.com Network had 148 million, according to Google Analytics for the second quarter of 2024. All other based on Internal data as of June 2024.

Homes.com Network Traffic Reaches 148M Average Monthly Unique Visitors in Q2



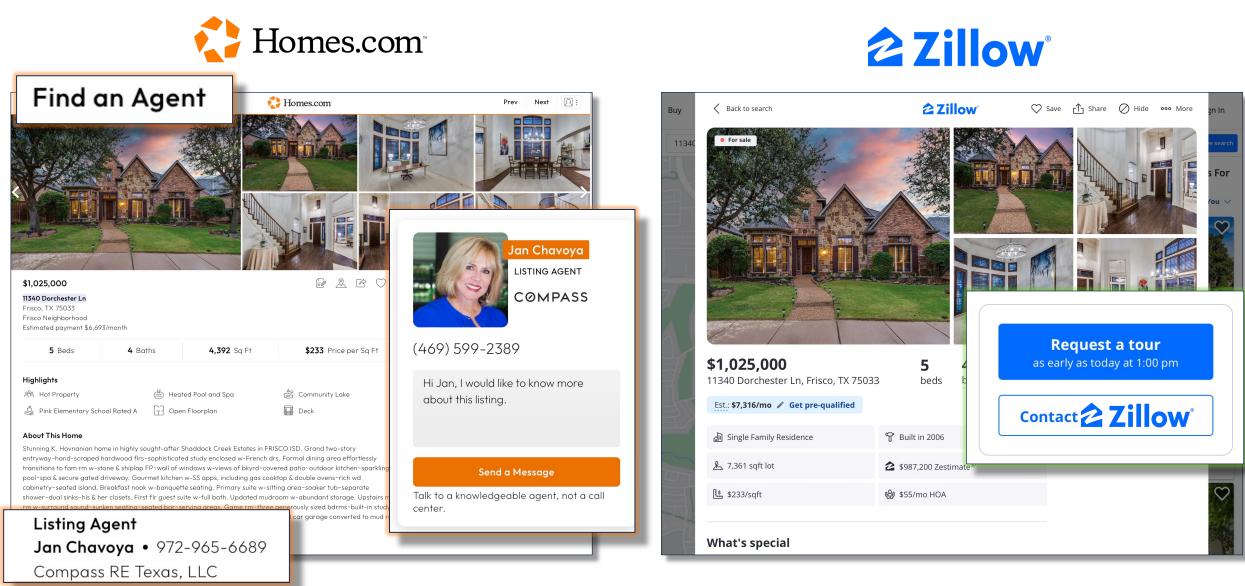
A Better Business Model – "Your Listing, Your Lead"

- The most powerful real estate digital marketing solution to sell a home
- Agents are using Homes.com to sell homes faster, win more listings and grow their brands
- Only Homes.com prominently displays listing agent on the listing and connects you directly to the listing agent who knows the home best
- Competitor models divert leads from agents and their brands; taking buyer and seller leads from your listings





Homes.com Displays the Listing Agent, Firm & Buyer Agent Directory



Homes.com



The Real Estate Portals Adhering to the Your Listing, Your Lead Principal are the Most Successful

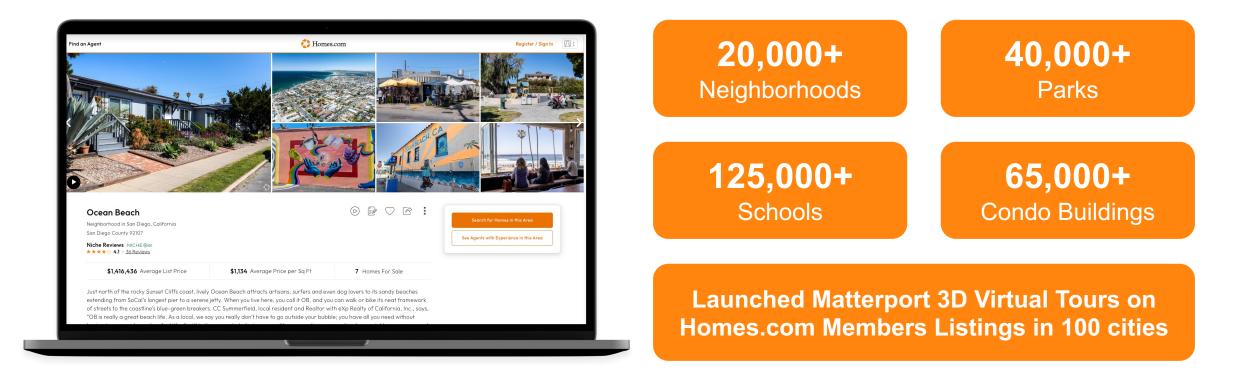


Homes.com

Billions in Net income (loss) for 10-year period from 2014-2023 from publicly filed financial statements. When full year 2023 was not available, trailing 12 months CoStar Group^{**} was used.

Our Proprietary Content Sets Us Apart. Consumers Aren't Just Looking for a Home, They're Looking for a Community

Homes.com is digitizing rich content for communities across the U.S.







"We've done your home work."

Homes.com V

2024 Supercharged Marketing Campaign

BIGGEST Real Estate Campaign Ever

Working on behalf of the industry to help agents sign more buyer and seller agreements, drive demand for their listings and close more transactions.

80

BILLION

impressions

Over a BILLION DOLLARS invested Reaching 90% of households

Homes.com

Homes.com is **EVERYWHERE**

No other competitors come close to our investment to drive leads to <u>all agents</u>





Homes.com Unaided Brand Awareness up 7x in 9 Months to 27%



Member Agent Listings Sell Homes Faster and For More Money Than Non-Member Agents











Investing to Create the #1 Residential Portal in the UK

- ✓ Average monthly unique visitors up 174% year-over-year
- ✓ Property listings reached 710,000, up 41% year-over-year
- ✓ Agent advertisers now ~17,000
- ✓ Leads have grown 56% year-over-year



Apartments.com[™]

Discover your new home. Helping 100 million renters find their perfect fit.



Apartments.com by the Numbers



*All data as of 6/30/24. Revenue Run Rate based on first half of 2024 annualized.. Traffic data for Apartments.com Network from Google Analytics 2Q24.

Our Biggest Customer Count Ever!

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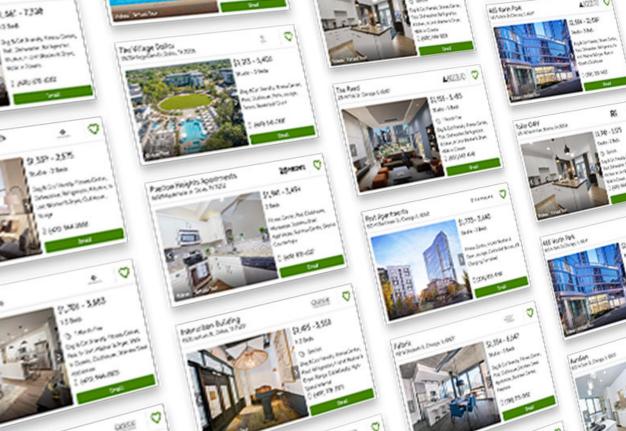
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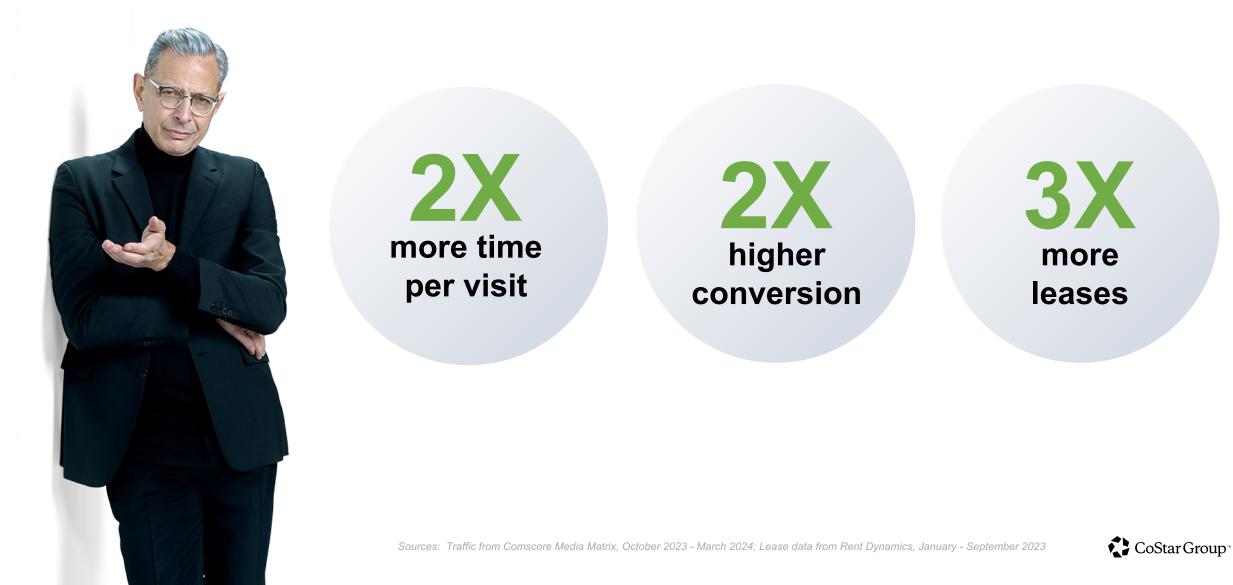


Apartments.com

Norshi



Apartments.com Beats Competition on the Metrics That Matter to Advertisers



Tremendous Opportunity Ahead in the Small to Medium Property Space

Unit Range	Universe (Properties)	Clients (Properties)	Annual Subscription Revenue Run Rate (\$M)	Revenue Penetration	TAM (\$M)	
1-49	23M	19K	\$68M	1%	\$6B	\$7B
50-99	69K	12K	\$119M	17%	\$1B	opportunity
100+	104K	45K	\$861M	44%	\$2B	
Grand Total	23M	76K	\$1B	12%	\$9B	



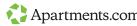


Ten Years of Success for Apartments.com

THE WALL STREET JOURNAL. CoStar to Acquire Apartments.com for \$585 Million

Growth Since Acquisition

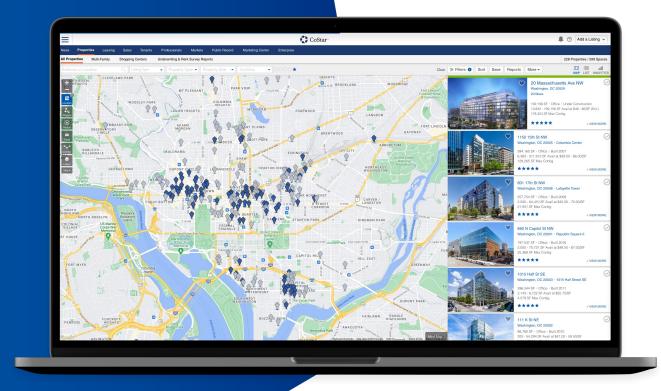
	2014	2024	
Industry Rank	5 th place in highly fragmented online rental search industry	The leading online rental marketplace	#1
Revenue	\$75 million	\$1 billion annual revenue run rate	13X
Traffic	4 million average monthly unique visitors	49 million monthly unique visitors	11X
Customers	18,000 communities	~76,000 communities	4 X





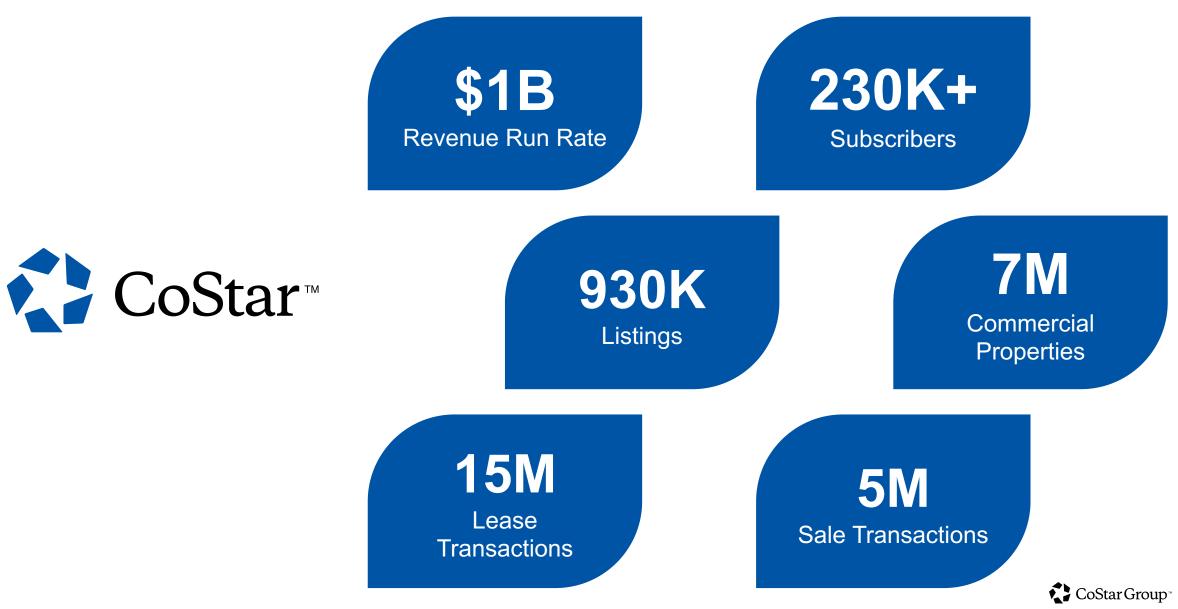


A global leader in commercial real estate information, analytics, and data-driven news



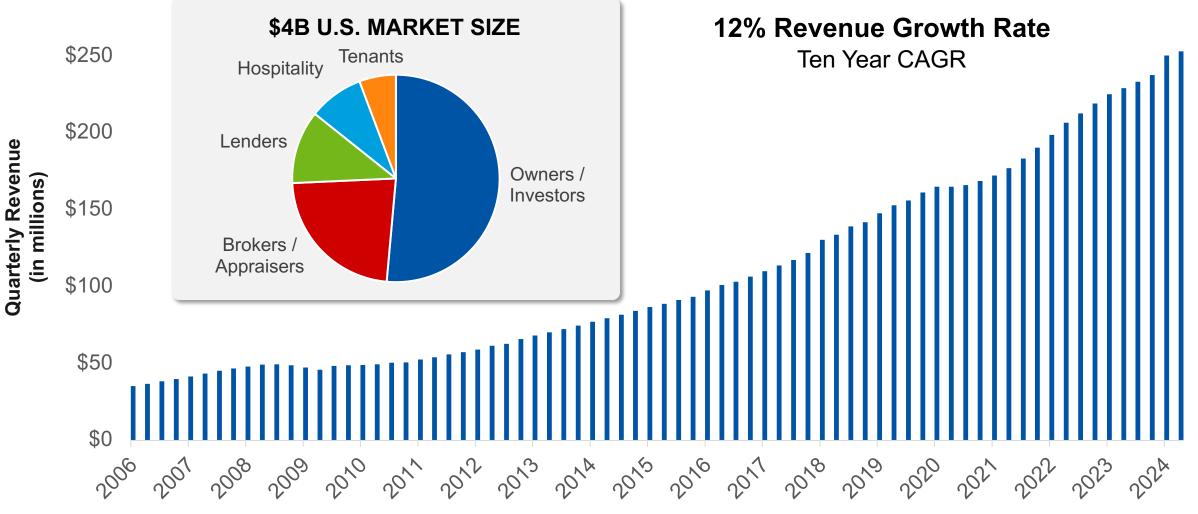


CoStar by the Numbers



* Revenue Run Rate based on first half of 24 annualized. All other data from CoStar internal database as of June 2024.

CoStar Product Investments Expand the Market Size, Resulting in Long-Term Double-Digit Growth

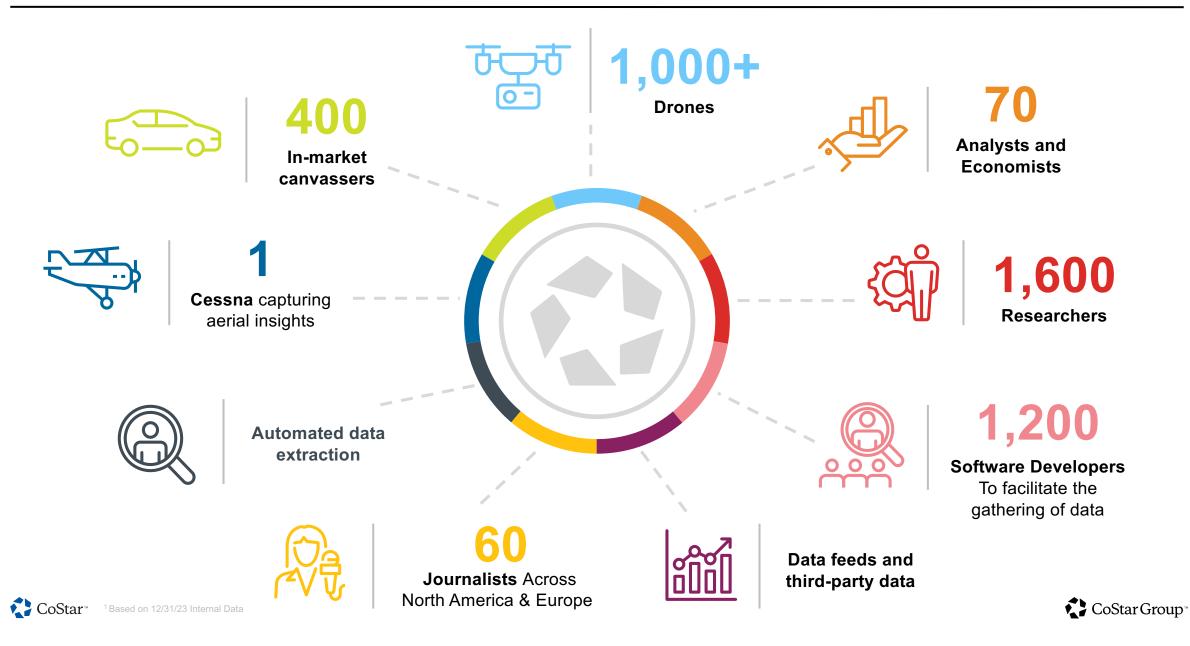


CoStar Group



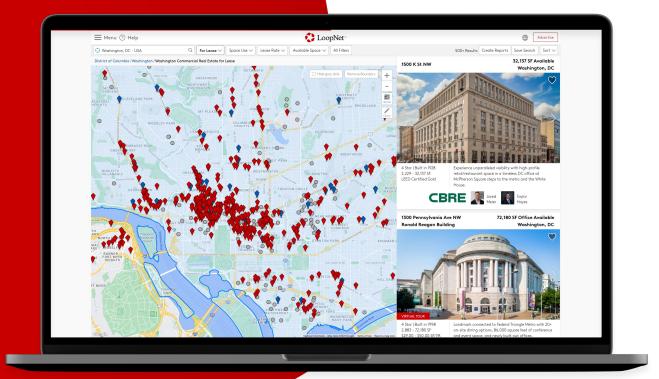
Total addressable market for CoStar – CoStar estimate. CAGR based on trailing twelve-month revenue as of 6/30/24.

Unparalleled Research Methodology



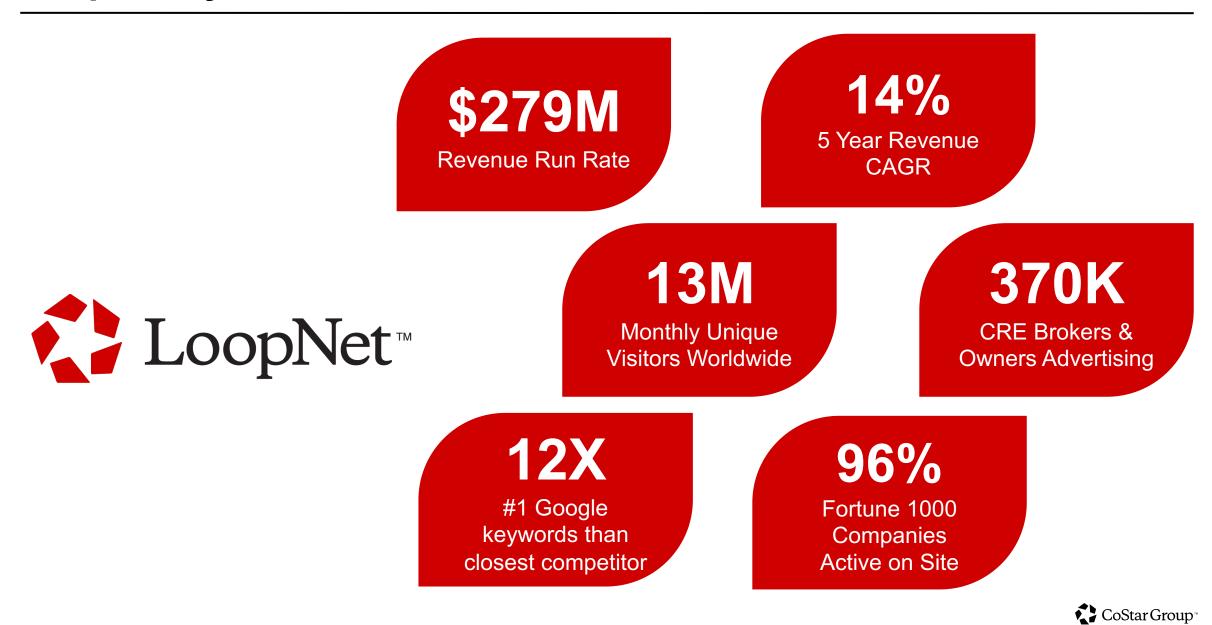


The #1 global commercial real estate marketplace





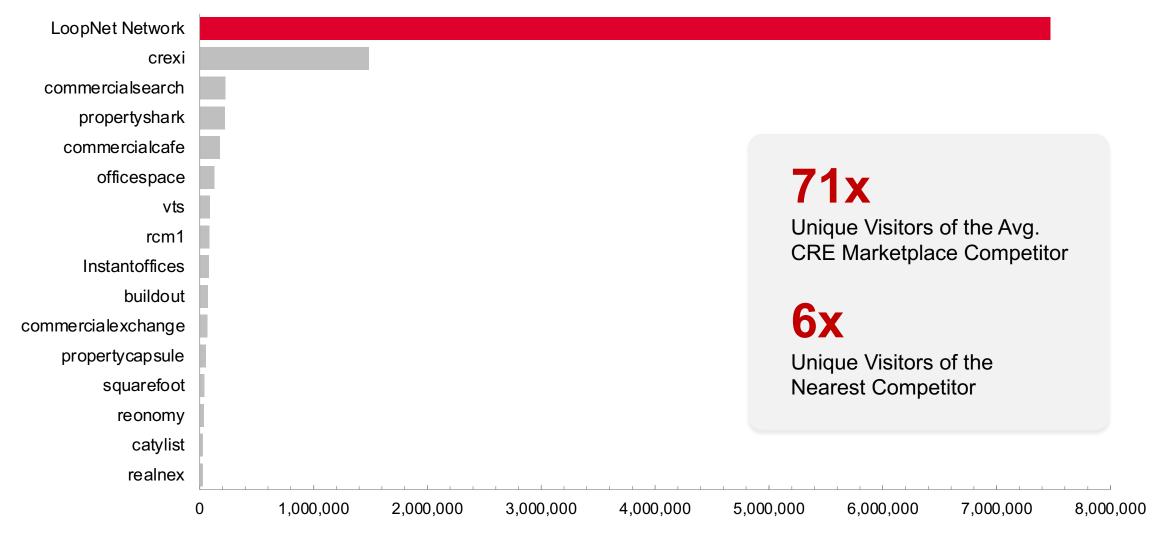
LoopNet by the Numbers



*All data as of June 2024. Run Rate based on 1H24 annualized. Traffic data from Google Analytics.

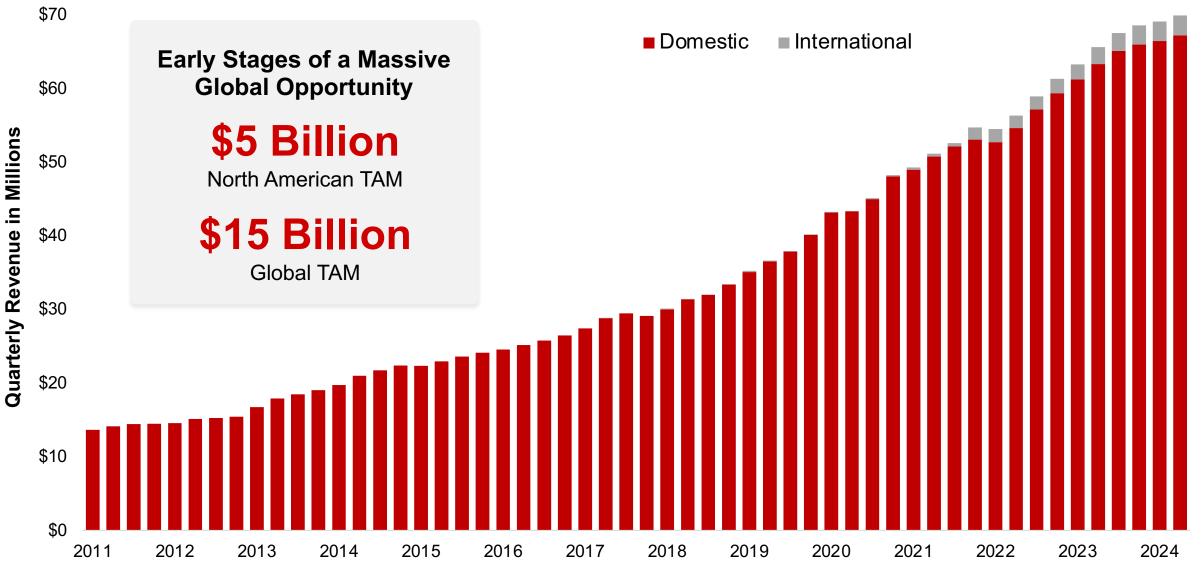
Commanding Share of Traffic vs. Marketplace Competitors

LoopNet Network vs. Competitors





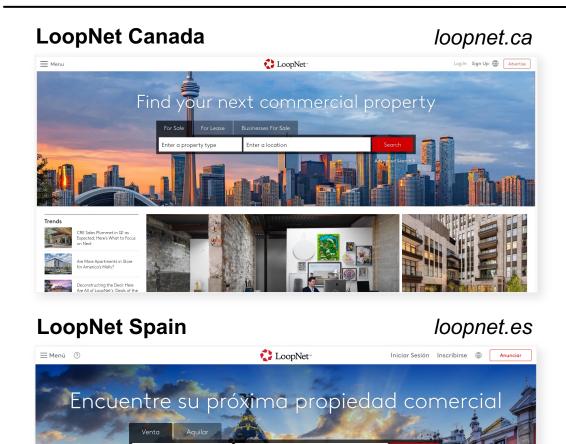
LoopNet Revenue Up 5x Since Acquisition



🛟 LoopNet

CoStar Group^{**}

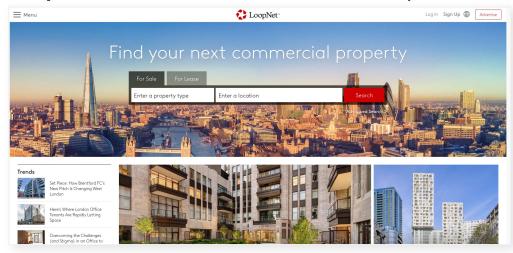
LoopNet International Expansion Underway



Buscar una ubicación

LoopNet UK

loopnet.co.uk



LoopNet France

loopnet.fr











Appendix

CoStar Group

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Non-GAAP Measures

For information regarding the purpose for which management uses the non-GAAP financial measures disclosed in this release and why management believes they provide useful information to investors regarding the CoStar Group Inc.'s (the "Company" of "CoStar Group") financial condition and results of operations, please refer to the Company's latest periodic report filed with the Securities and Exchange Commission at <u>www.sec.gov</u>.

EBITDA is a non-GAAP financial measure that represents GAAP net income attributable to CoStar Group before interest income or expense, net and other income or expense, net; loss on debt extinguishment; income taxes; depreciation and amortization.

Adjusted EBITDA is a non-GAAP financial measure that represents EBITDA before stock-based compensation expense, acquisition- and integration-related costs, restructuring costs, and settlements and impairments incurred outside the Company's ordinary course of business. Adjusted EBITDA margin represents adjusted EBITDA divided by revenues for the period.

Non-GAAP net income is a non-GAAP financial measure determined by adjusting GAAP net income attributable to CoStar Group for stock-based compensation expense, acquisition- and integration-related costs, restructuring costs, settlement and impairment costs incurred outside the Company's ordinary course of business and loss on debt extinguishment, as well as amortization of acquired intangible assets and other related costs, and then subtracting an assumed provision for income taxes. In 2024, the Company is assuming a 26% tax rate in order to approximate its statutory corporate tax rate excluding the impact of discrete items.

Non-GAAP net income per diluted share is a non-GAAP financial measure that represents non-GAAP net income divided by the number of diluted shares outstanding for the period used in the calculation of GAAP net income per diluted share. For periods with GAAP net losses and non-GAAP net income, the weighted average outstanding shares used to calculate non-GAAP net income per share includes potentially dilutive securities that were excluded from the calculation of GAAP net income per share as the effect was anti-dilutive.

Organic revenues and acquired revenues are non-GAAP measures for reporting financial performance of the business. Organic revenues represent total company revenues excluding net revenues from acquired companies for the first four full quarters since the entities' acquisition date. Acquired revenues represents revenues from acquired companies for the first four full quarters since the entities' acquisition date. After the completion of four full fiscal quarters, changes in revenues of acquired is treated as organic for future periods. For products discontinued after an acquisition, the lesser of the reported revenues or the actual revenues reported is included in acquired revenues.



Reconciliation of Net Income to Non-GAAP Net Income - Unaudited

The following table presents a reconciliation of CoStar Group's Non-GAAP Net Income, including forward-looking guidance Non-GAAP Net Income, to the most directly comparable GAAP financial measure, net income.

	For the Year Ended December 31,					For the Three Months Ended					
(in millions) except per share amounts	2024 Low ⁽¹⁾		2024 High ⁽¹⁾		September 30, 2024 - Low ⁽¹⁾		September 30, 2024 - High ⁽¹⁾		June 30, 2024		
Net income	\$	107.0	\$	114.0	\$	22.0	\$	26.0	\$	19.2	
Income tax (benefit) expense		57.0		60.0		13.0		14.0		16.7	
Income before income taxes		164.0		174.0		35.0		40.0		35.9	
Amortization of acquired intangible assets		72.0		72.0		17.0		17.0		18.1	
Stock-based compensation expense		95.0		95.0		25.0		25.0		22.7	
Acquisition and integration related costs		24.0		24.0		8.0		8.0		6.0	
Non-GAAP income before income taxes		355.0		365.0		85.0		90.0		82.7	
Asssumed rate for income tax expense ⁽²⁾		26%		26%		26%		26%		26%	
Assumed provision for income tax expesne		(92.0)		(95.0)		(22.0)		(23.0)		(21.5)	
Non-GAAP net income	\$	263.0	\$	270.0	\$	63.0	\$	67.0	\$	61.2	
Net income per share - diluted	\$	0.26	\$	0.28	\$	0.05	\$	0.06	\$	0.05	
Non-GAAP net income per share - diluted	\$	0.64	\$	0.66	\$	0.15	\$	0.16	\$	0.15	
Weighted average outstanding shares - diluted		407.8		407.8		408.0		408.0		407.4	

⁽¹⁾ Represents forward-looking guidance.



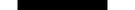
Reconciliation of Net Income to Adjusted EBITDA - Unaudited

The following table presents a reconciliation of CoStar Group's Adjusted EBITDA, including forward-looking guidance range Adjusted EBITDA, to the most directly comparable GAAP financial measure, net income.

	For the Year Ending December 31,					For the Three Months Ended						
(in millions)	2024 - Low ⁽¹⁾		2024 - High ⁽¹⁾		September 30, 2024 - Low ⁽¹⁾		September 30, 2024 - High ⁽¹⁾		June 30, 2024			
Net income	\$	107.0	\$	114.0	\$	22.0	\$	26.0	\$	19.2		
Amortization of acquired intangible assets		72.0		72.0		17.0		17.0		18.1		
Depreciation and other amortization		41.0		41.0		10.0		10.0		10.1		
Interest income, net		(208.0)		(208.0)		(50.0)		(50.0)		(53.5)		
Other (income) expense, net		7.0		7.0		2.0		2.0		1.5		
Income tax expense		57.0		60.0		13.0		14.0		16.7		
EBITDA		76.0		86.0		14.0		19.0		12.1		
Stock-based compensation expense		95.0		95.0		25.0		25.0		22.7		
Acquisition and integration related costs		24.0		24.0		8.0		8.0		6.0		
Adjusted EBITDA	\$	195.0	\$	205.0	\$	47.0	\$	52.0	\$	40.8		

⁽¹⁾ Represents forward-looking guidance.





Use of Operating Metrics and Other Definitions

CoStar Group reviews a number of operating metrics to evaluate its business, measure performance, identify trends, formulate business plans and make strategic decisions. This presentation includes Net New Bookings. Going forward, CoStar Group expects to use these operating metrics on a periodic basis to evaluate and provide investors with insight into the performance of the Company's subscription-based services.

Net New Bookings are calculated based on the annualized amount of change in the Company's sales bookings, resulting from new subscription-based contracts, changes to existing subscription-based contracts and cancellations of subscription-based contracts for the period reported. Information regarding net new bookings is not comparable to, nor should it be substituted for, an analysis of the Company's revenues over time.

Other Definitions

References to "commercial information and marketplace businesses" refer to our consolidated financial position and results excluding the impact of our Residential brands, which are Homes.com and OnTheMarket.

Our "Homes.com Network" consists of the following list of U.S. only brands: Apartments.com, ApartmentFinder, FinderSites, ApartmentHomeLiving, WestSideRentals, ForRent, After55, CorporateHousing, ForRentUniversity, Cozy.com, Off Campus Partners, Homes.com, Homesnap, CitySnap, Land.com, Landandfarm.com, and LandWatch.com.

Our "Apartments.com Network" consists of the following list of U.S. only brands: Apartments.com, ApartmentFinder, FinderSites, ApartmentHomeLiving, WestSideRentals, ForRent, After55, CorporateHousing, ForRentUniversity, Cozy.com, Off Campus Partners, rental-only listings on Homes.com.

Our "Land.com Network" consists of the following U.S. only brands: Land.com, Landandfarm.com, and LandWatch.com.

